



BIOPLASTICS AND THE EU'S BIOECONOMY

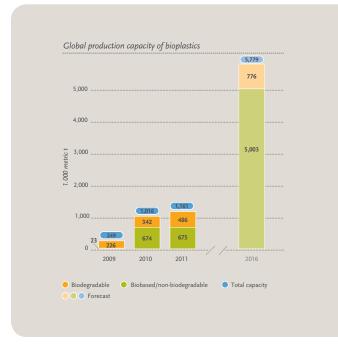


*Source: European Bioplastics 2012; EC-Communication "Innovating for Sustainable Growth: A Bioeconomy for Europe" 13.02.2012

BIOPLASTICS are (partly or fully) biobased, biodegradable, or both. The global bioplastics production capacity is **set to grow**500% by 2016.

BIOPLASTICS have been designated a LEAD MARKET by the European Commission.

The bioplastic market's immense growth will help drive the further evolution of a bioeconomy in Europe.



Source: European Bioplastics | Institute for Bioplastics and Biocomposites (October 2012)

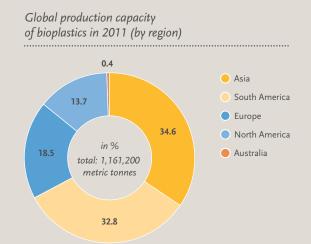
bioplastics

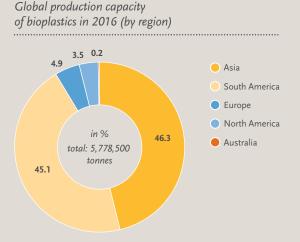




POLICY SUPPORT DECISIVE FOR MARKET SUCCESS

fastest outside of Europe. In order to attract investments and to secure its place amongst the top-players in the bioplastics market, the EU needs to implement favorable framework conditions.







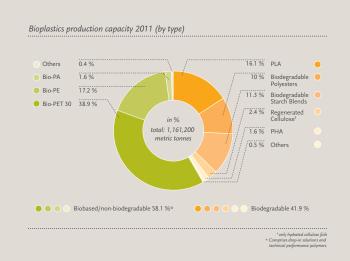
ALL BIOPLASTIC MATERIAL TYPES DEMONSTRATE HIGH GROWTH RATES THROUGHOUT ALL MARKET SEGMENTS

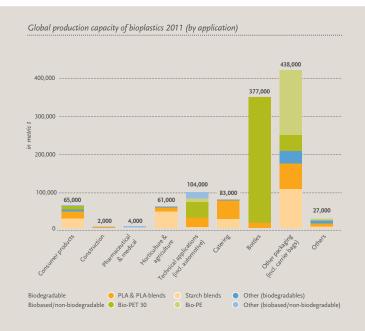
BIOPLASTICS are **a broad family of materials** with widely varying properties.

Ultimately, **BIOPLASTICS** can find a place in all market segments where conventional plastics are used. In many of these market segments, bioplastic alternatives are already available today.

Biodegradable BIOPLASTICS are a GROWING NICHE MARKET.

They are often used in short-lived applications such as biowaste bags or packaging of fresh produce.





DROP-IN SOLUTIONS represent the **single largest sector** of the global bioplastics production. They are (partly) **biobased**, **non-biodegradable commodity plastics** such as PE, PET, or PP, and can be **easily recycled along their conventional counterparts**.

Source: European Bioplastics | Institute for Bioplastics and Biocomposites (October 2012)





BIOMASS FOR BIOPLASTICS - EFFICIENT USE OF FEEDSTOCK & GOOD AGRICULTURAL PRACTICE

BIOPLASTICS rely on 0,006 % of the global agricultural area of 5 billion ha.

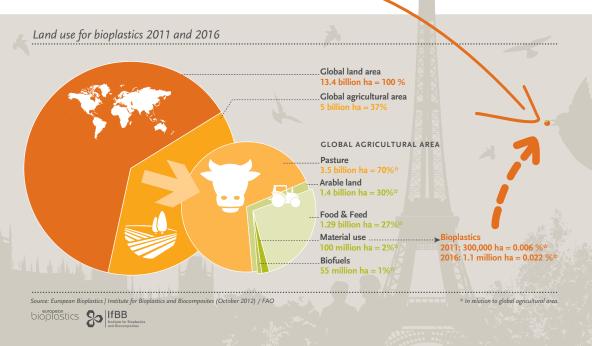
This compares to the size of an average

CHERRY TOMATO vis-à-vis the Eiffel Tower.



BIOPLASTICS is nowhere near being in competition TO FOOD AND FEED.

A glance at the global agricultural area



Increasing the efficiency of feedstock and agricultural technology is continuously enhancing good agricultural practice. What's more: Today, such best practise is also ensured through the emergence of reliable and independent sustainability certification schemes such as ISCC. WLC or BonSucro.



CONTACT & MORE INFORMATION

You want to learn more about the advantages and applications of bioplastics? Contact for questions regarding bioplastics, and the association:

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